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ECONOMIC AND SOCIAL COUNCIL

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**WORLD BUSINESS COUNCIL
(WBC)**

MISSION STATEMENT

MISSION

Based on two general concepts:

- 1 – information creates added value, and
- 2 – labour peace is essential to prosperity.

The World Business Council is intended to be an independent body established at the proposal of the International Association of the Economic and Social Councils and Similar Institutions (AICESIS), made up by members recommended by the national Economic and Social Councils or similar institutions from the AICESIS member countries, created as an experimental tool for development of industrial relations and social dialogue.

WBC aims to support the continued creation of decent work and to offer economic and working conditions that give working and business people a stake in lasting peace, prosperity, progress and, under the new circumstances, the possibility to have a say in the regaining confidence in the business and work partners.

WBC will promote the establishment of an effective common economic space by combining material, intellectual and labour potentials of different countries, and will provide its members with advice, legal aid, development and implementation of scientific, industrial, health and cultural investment and business projects.

OBJECTIVES

In order to provide the financial independence of the AICESIS, and under the coordination and the support of the AICESIS, the WBC intends to:

1. promote contacts between communities, companies and large national companies, well-known actors from different countries, with the view of investigating real investment opportunities, both private-private and public-private partnerships, by:

- creating new business (jobs);
- exchanging technology;
- cooperating in research;
- exchanging best practices and benchmarking.

2. develop systematic analyses of the world economic relations in general and monitor the socio-economic situation and conditions for international business cooperation.

- information support through the WBC website (www.wbc-org...???)

3. promote, at international level, working contacts between the AICESIS constituents at national level and implement bilateral and multilateral projects from design stage to international standard formats, recommend reliable partners and look for means of investing and other options for their implementation.

4. organize intensive programmes of international technical cooperation formulated and implemented in an active partnership with constituents for training, education and research to help advance all these efforts.

WBC will plan at least an annual forum organized on 6 (six) sections: (2 for Business, 2 for Labour Relations, 2 for Social Dialogue)

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WBC will promote the values on which international cooperation relies and will militate, in Europe and around the world, for the cause of democracy, participatory democracy, for the development of the role of civil society, employers and trade union organizations.

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Florian Costache

President
Economic and Social Council of Romania

