

The Global Deal Webinar Series

Social Dialogue for the Transition from the Informal to the Formal Economy

Wednesday 3 June 15:00 – 16:30 (CET)

More than two billion women and men make their living in the informal economy. For governments, informality results in a loss of fiscal revenues and social security contributions, and undermines the rule of law; for workers, it usually means lack of social protection, rights at work and decent working conditions; and for enterprises, it gives rise to low productivity, reduced access to finance and other resources, and unfair competition.

Informal workers are severely impacted by the COVID-19 pandemic. For many women and men in the informal economy, not working and staying at home means losing their jobs and their livelihoods. The International Labour Organization [estimates](#) that income losses could result in an increase in relative poverty for informal workers and their families by almost 34 percentage points globally.

The Global Deal has recently published a [thematic brief](#) to underline the vital role that social dialogue can play in effectively supporting a progressive transition to the formal economy, in the context of the 2030 Agenda for Sustainable Development and the relevant International Labour Standards.

Global Deal partners and experts will present and discuss good practices from around the world to highlight how social dialogue, involving governments and representatives of employers' and workers' organizations, has contributed to the transition to formality and the reduction of decent work deficits in the informal economy.

AGENDA

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| 15:00-15:10 | Introduction
Veronica Nilsson, Head of Global Deal Support Unit |
| 15:10-15:25 | Presentation of the thematic brief on social dialogue for the transition from the informal to the formal economy
Youcef Ghellab, Head of the Social Dialogue and Tripartism Unit, International Labour Organization (ILO) |
| 15:25-15:35 | Social dialogue for decent work and gender equality: good practices from WIEGO's work
Jane Barrett, Director of Organization and Representation, Women in Informal Employment: Globalizing and Organizing (WIEGO) |
| 15:35-15:45 | Tripartite social dialogue to curb the informalization of formal jobs: good practices from Spain
Gonzalo Giménez Coloma, Advisor in the Directorate of the Labour and Social Security Inspectorate State Agency, Spain |
| 15:45-16:00 | Discussant
José Antonio Ocampo, Professor at Columbia University and Global Deal Senior Advisor |
| 16:00-16:30 | Discussion and concluding remarks |